Title: This Should Contain The Title Of The Manuscript

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Abstract

Submissions should an abstract of up to 300 words. This will represent the content of the manuscript in abbreviated form. It should include major results, conclusions, and/or recommendations, followed by supporting details of the research method, scope and purpose, as appropriate.

**Keywords**: Three to five key words that are suitable for indexing purposes should be supplied.

1. INTRODUCTION

The introduction must contain (shortly and consecutively) a general background and a literature review (state of the art), and the main research problems. In the final part of the introduction, the purpose of the article writing should be stated.

1. LITERATURE REVIEW

Related work of previous researchers should be presented. Minimum 10-15 good and recent works [not older than 10 years] \*, should be presented. This section can be merged with the introduction section as well. Here the author can discuss the research gap that this study is going or willing to cover followed by the hypothesis. [if relevant to their study] Provide in-text citation in APA 7th edition guidelines style. [Easy and Free APA Citation Generator]. A wonderful guide to literature review is available by University of South California at <https://libguides.usc.edu/writingguide/literaturereview>

1. RESEARCH METHOD

This section must be written out briefly, concisely, clearly, but adequately so that it can be replicated. This section contains explanation of the research approach, subjects of the study, conducts of the research procedure, use of materials and instruments, data collection and analysis techniques. These are not theories. In the case of statistical uses, formulas that are generally known should not be written down. Any specific criteria used by the researcher in collecting and analyzing the research data should be completely described.

1. RESULTS AND DISCUSSIONS

This part consists of the research results and how they are discussed. The results obtained from the research have to be supported by sufficient data. The research results and the discovery must be the answers, or the research hypothesis stated previously in the introduction part. The following components should be covered in the discussion: How do your results relate to the original question or objectives outlined in the Introduction section (what/how)? Do you provide interpretation scientifically for each of your results or findings presented (why)? Are your results consistent with what other investigators have reported (what else)? Or are there any differences?

1. CONCLUSION

Conclusion should answer the objectives of the research and the research discoveries. The concluding remark should not contain only the repetition of the results and discussions or abstract. You should also suggest future research and point out those that are underway.

1. LIMITATION AND FURTHER STUDY

No study covers all aspects of the research problem. The author should discuss the limitations or gaps of this study. And also present the future scope or plan of the study.

1. CONFLICT OF INTEREST AND ETHICAL STANDARDS (if any)

The author should write in clear words that there exists no conflict of interest with the current organisation and no unethical practices followed during the study (Like plagiarism, animal testing, human testing etc). In case of any medical report or clinical analysis, a consent letter should be submitted. In multi-authored papers, it’s important that ALL authors that have made a significant contribution to the paper are listed. Those who have provided support but have not contributed to the research should be featured in an acknowledgements section. You should never include people who have not contributed to the paper or who don’t want to be associated with the research.

1. ACKNOWLEDGEMENT (If any)

The author should present a list of acknowledgements at the end. Any financial or nonfinancial support for the study should be acknowledged. Your article must reference all sources of external research funding in the acknowledgements section. You should describe the role of the funder or financial sponsor in the entire research process, from study design to submission.

REFERENCES

The literature listed in the References contains only the sources referenced or included in the article. Please use Reference Manager Applications like EndNote, Mendeley, Zotero, etc. Referral sources should provide 80% of journal articles, proceedings, or research results from the last five years. Writing techniques bibliography, using the system cites APA Publication Manual (6th edition). or text and reference list citations, following the examples that are set out below. [Note: always provide citation page number(s) in the text forquoted material from a printed source.] Include in the reference list only those cited in the text and ensure that all text citations have an entry in the reference list.

**Text citations**: (Anwar et al., 2016) or (Aizid, 2016) or (Nugrahanto, 2015) (Abor & Bokpin, 2010; Cretu & Brodie, 2007; Jensen & Meckling, 1976; Ross, 1977) or (Rahmawati et al., 2019, p. 113) (for quoted material). Please note that names within parentheses should appear in alphabetical order, NOT listed chronologically.

**References guidelines**:

**FOLLOW THE APA 7th EDITION GUIDELINES STRICTLY (BOTH IN-TEXT AND IN THE LIST OF REFERENCES).**

The author writes a list of publications or references, which used in the introduction, research methods and results and discussion. The references **(Cambria pt 10.5, single space, alignment justify, line spacing between paragraph 6 pt)** should be within the last 10 years, with 85% journal references. At the end of your paper, please supply a reference list in alphabetical order using the APA 7th edition style guidelines below. Where a DOI is available, this should be included at the end of the reference. Check each reference against the original source (author name, year, journal name, volume, issue, page, DOI Number). Authors are required to use reference manager such as [Mendeley](https://www.mendeley.com/?interaction_required=true), [Zotero](https://www.zotero.org/), Endnote.

**Reference List Examples**

***Journal Article with One Author***

Lashley, C. (2015). Hospitality and hospitableness. *Research in Hospitality Management, 5*(1), 1-7. <https://doi.org/10.1080/22243534.2015.11828322>

In-text: Lashley (2015) suggested that ...

In-text, inside brackets: (Lashley, 2015)

***Journal Article with Two Author***

Crick, A. P., & Spencer, A. (2011). Hospitality quality: new directions and new challenges*. International Journal of Contemporary Hospitality Management*, *23*(4), 463-478. <https://doi.org/10.1108/09596111111129986>

In-text: Crick and Spencer (2011) suggested that ...

In-text, inside brackets: (Crick & Spencer, 2011)

***Journal Article with 3-20 Authors***

Lynch, P., Molz, J. G., Mcintosh, A., Lugosi, P., & Lashley, C. (2011). Theorizing hospitality. Hospitality & Society, 1(1), 3-24. <https://doi.org/10.1386/hosp.1.1.3_2>

In-text: Lynch et al. (2011) proposed that

In-text, inside brackets: (Altbach et al., 2011)

***Journal Article with 21+ Authors***

Hageman, G. S., Anderson, D. H., Johnson, L. V., Hancox, L. S., Taiber, A. J., Hardisty, L. I., Hageman, J. L., Stockman, H. A., Borchardt, J. D., Gehrs, K. M., Smith, R. J. H., Silvestri, G., Russell, S. R., Klaver, C. C. W., Barbazetto, I., Chang, S., Yannuzzi, L. A., Barile, G. R., Merriam, J. C., … Allikmets, R. (2005). A common haplotype in the complement regulatory gene factor H (HF1/CFH) predisposes individuals to age-related macular degeneration. PNAS, 102(20), 7227-7232. <https://doi.org/10.1073/pnas.0501536102>

In-text: This idea first proposed by Hageman et al. (2005).

In-text, inside brackets: (Hageman et al., 2005)

***Book***

George, R. (2021). *Marketing tourism and hospitality: Concepts and cases*. Palgrave Macmillan.

If the book is a first edition, do not write anything.

***Book, Specific Edition***

Walker, J. R. (2018). *Introduction to hospitality*. (8th ed.). Pearson Education.

***Edited Book***

Uysal, M., Sirgy, M. J., & Kruger, S. (Eds.). (2018). *Managing quality of life in tourism and hospitality*. CABI.

***Chapter from Edited Book***

Hirst, J. (2016). Can hotels educate consumers about sustainability? In M. A. Gardetti & A. L. Torres (Eds.), *Sustainability in hospitality: How innovative hotels are transforming the industry* (pp. 156-178). Greenleaf Publishing Limited.

***Published Conference Proceedings***

Lucchetti, V. G., & Font, X. (2013). Community based tourism: Critical success factors. *ICRT Occasional Paper*, *27*, 1–20. Leeds: International Centre for Responsible Tourism, Leeds Metropolitan University.

***Conference Presentation***

Forlenza, S. T., Bourassa, D., Lyman, M., & Coughlin, M. (2018, November 14-18). Exercise science students’ interest in working with older adult patients [Poster presentation]. Gerontological Society of America, Boston, MA, United States.

***Report***

Nickson, S. (2021). Coronavirus hotel quarantine: key questions for the government [Policy report]. Institute for Government. <https://apo.org.au/sites/default/files/resource-files/2021-02/apo-nid310895.pdf>

***Data***

Campbell, A. and Kahn, R.L. (2015), American National Election Study, 1948, ICPSR07218-v4, Inter-university Consortium for Political and Social Research (distributor), Ann Arbor, MI, available at: <https://doi.org/10.3886/ICPSR07218.v4> (accessed 20 June 2018)

***Thesis/Dissertation***

Walo, M. A. (2000). The contribution of internship in developing industry-relevant management competencies in tourism and hospitality graduates [Doctoral dissertation, Southern Cross University]. Southern Cross Research Portal. <https://researchportal.scu.edu.au/esploro/outputs/991012821598802368>

***Newspaper/Magazine Article***

Anonymous. (2016, May 17). Paradise lost: World's most beautiful places under threat of tourism. *BBC News*. Retrieved from <http://www.bbc.com/news/science-environment-36313139>

***Webpage (No Print Source)***

Pacific Asia Travel Association. (2016, March 30). Linking sustainability targets to bonuses. Retrieved from <http://sustain.pata.org/linking-sustainability-targets-bonuses/>

***Youtube (video)***

Phocuswright. (2019). Keynote: OYO Hotels & Homes - The Phocuswright conference. Retrieved October 31, 2020, [Video]. from Youtube website: <https://www.youtube.com/watch?v=9zFc-o5UpEU>

Other guidelines:

1. When citing multiple works in the same parenthical reference, place the citations in alphabetical order, separation them with semicolons. Though procedures … institutional framework (James & Graham, 2010; Lindo et al., 2008).
2. In APA 7th edition, only the name of the publisher must be written. **You should not write the city and country of the publisher (as was done in the 6th edition).**
3. For quotes, you must include the page number(s), example: (Leskowitz, 2017, p. 324) (Smith & Bruce, 2018, pp. 25-26)
4. All figures and tables must be referred to in the main body of the text, example (Figure 1) ; (Table 1).

**RECOMMENDED RESOURCES:**

Manual of the [**American Psychological Association 7th edition (APA) style.**](https://apastyle.apa.org/style-grammar-guidelines)

APA Style Blog: <https://apastyle.apa.org/blog/Publication>

See this [video for APA 7th edition style in-text citations, the reference list and paper formatting.](https://www.youtube.com/watch?v=Nmc5kWuRdgM)

Easy and [free software to make your any references into APA 7th style](https://www.scribbr.com/apa-citation-generator/?scr_source=Apa+Generator+cta&scr_medium=Scribbr+services+cta&scr_campaign=Knowledgebase+sidebar&frm=#/). Create a free account and save it for next use also.

**Appendix 1 (start on a fresh page)**

The appendix describes a method or other important information which is not contained in the body of the manuscript. Appendixes are optional. An appendix should not be longer than two pages. Please add your survey questions /questionnaire /research instrument here. (Refer to the appendix 1) somewhere in your main text. It is very important to do so.